



Living in Motion

CARAVANS 2020





#inspiringadventures

So many adventures,  
so many stories.







Watch the Adria Movie at  
[WWW.ADRIA.CO.UK](http://WWW.ADRIA.CO.UK)



**Living in Motion** is not just a philosophy at Adria, it's a way of life. We believe that travelling enriches the soul and provides a narrative to our ever more hectic daily lives. Our new season 2020 caravans are designed with adventures in mind. New models, new layouts and detailed improvements across the range. Manufactured at our state of the art production facilities, supported by class-leading warranties, our Adria caravan dealers in Great Britain and over 500 Adria dealers across Europe and beyond, the Adria badge is your assurance of quality on your travels. All of our caravans are designed for living and designed to perform.

So many adventures, so many stories to be enjoyed.

**Sonja Gole**, General Manager, Adria Mobil





Watch the Factory movie at:  
[www.adria.co.uk](http://www.adria.co.uk)



Adria caravans  
regularly win  
independent awards  
for design, innovation,  
quality and value for  
money. Discover the  
Adria factory movie at  
[www.adria.co.uk](http://www.adria.co.uk)



# Why choose Adria?

There are, of course, many brands to choose from, but the reasons for choosing Adria have never been so compelling.



## **PASSION & EXPERIENCE**

Adria has been designing and manufacturing caravans for over fifty years.

## **INTELLIGENT DESIGN**

Adria leads in intelligent design, which optimizes the use of technology, the best construction methods and materials.

## **WORLD-CLASS MANUFACTURING**

The most advanced production facilities in the industry, ISO 9001, 14001 & EFQM 5 star certified for business excellence, quality management & environmental standards.

## **QUALITY**

Adria caravans have a reputation for quality, reliability and durability using proven automotive manufacturing techniques. We make most of our own furniture and quality control the entire manufacturing and testing process.

## **PEACE OF MIND**

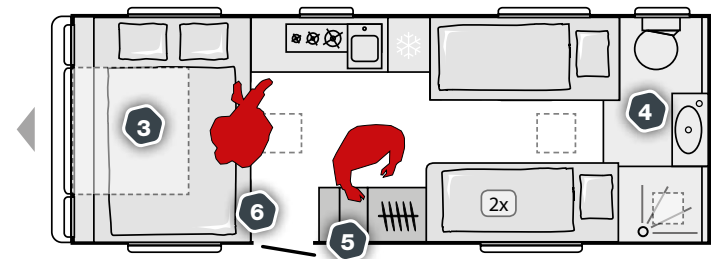
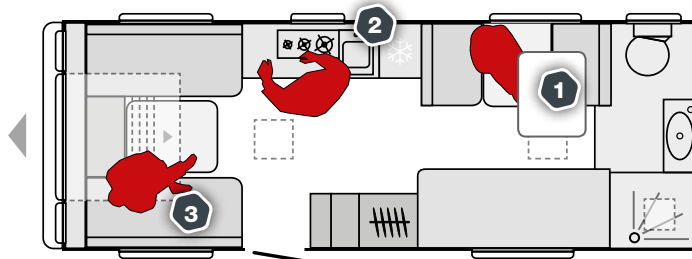
Adria caravans come with a class-leading warranty, and the support of our caravan dealers in Great Britain and over 500 Adria dealers across Europe and beyond, backed up by a world-class parts supply and aftersales service.





# Designed for living

**DETAILS MATTER.** Our caravans are designed for living, where the details matter and every centimetre counts. The science of layouts and construction, so that everything is in the right place, is learned over decades and Adria brings this experience to every layout. For this season we have also redesigned all internal lighting and improved the comfort of our mattresses & seating.



## 1 | LIVING

Contemporary interior design and spacious living. A wide choice of layouts, furniture and textiles complemented by a new choice of soft furnishings.

## 2 | KITCHENS

Intelligently-designed kitchens, with style, great space and functionality, matched with the best appliances.

## 3 | BEDROOMS

A wide choice of 2, 4, 5 and 6 berth caravan layouts, all with easy to access beds with optimised dimensions, new lighting design and with new more comfortable mattresses.

## 4 | BATHROOMS

A wide choice of layouts and bathroom solutions. Hotel-style, practical bathrooms with quality fittings and touches of luxury.

## 5 | STORAGE

Large garages and optimized storage throughout, with places for all the things you need.

## 6 | MULTI-MEDIA

Smart living solutions, including mobile applications and remote control.









Our wealth of experience in caravan design means great living spaces in all models. Always comfortable and practical, with natural and new design lighting. Our kitchens have everything in the right place and the best appliances.











A wide choice of new layouts and sleeping solution easy access beds with optimised dimensions, new design lighting and with new more comfortable mattresses. Bathroom solutions with more space and quality fittings, in a range of formats.





# EVERY ADVENTURE STARTS WITH A GREAT NIGHT'S SLEEP

We care about your sleep. On holiday a great night's sleep shouldn't be a luxury, it should be an everyday pleasure. Wake up each morning refreshed and energized for the new day's adventures.



Our new Luxe mattresses offer premium quality comfort and support. Featuring high resistance foam construction, easy-care fabric and natural protection against bacteria, odours and static.



### FABRIC



AIR KNITTED FABRIC



ZIPPER



WASHABLE 40°



DRYING ON AIR  
(NOT IN MACHINE)

### SILVER PROTECTION



100% NATURAL



NON-TOXIC



ANTIBACTERIAL



ANTI-ODOR



ANTI-STATIC











**SMART LIVING.** Live smart, with sensible TV holder placement, USB sockets, Bluetooth and simple to use digital controllers.







**SMART SOLUTIONS.** Places for all your clothes and holiday gear, with innovative storage solutions throughout each caravan.

\*some features shown may not be available on all models.





# Designed to perform



**2**  
YEAR\* ADRIA  
warranty

**10**

**10**  
YEAR\* ADRIA  
WATER INGRESS  
warranty

\*Terms & Conditions apply,  
see website for details

# REAL WORLD PERFORMANCE

All Adria caravans are also designed to perform. Everything is meticulously designed, developed and tested to ensure your safety, comfort and enjoyment. Built to enjoy, built to last.



## 1. INTELLIGENT DESIGN

Exclusive 'i-shaped' exterior styling with dynamic front profiles, stylish rear walls and integrated features.

## 2. CHASSIS

Chosen and developed for robust construction, to enable safer handling and optimum weight management, with AL-KO as our preferred chassis partner.



## 3. BODY CONSTRUCTION

Modular construction with GFK used on most models and Adria's unique 'Comprex' body construction on Alpina. All models with a 10 year Water Ingress Warranty. \*Terms & Conditions apply, see website for details.

## 4. CLIMATE CONTROL

Designed for living, all year round, with optimized heating efficiency by Truma or Alde, precise engineering and extreme testing in our climatic chamber.



## 5. INSULATION

The latest thermal insulation materials, sophisticated heat and air-flow management to Adria's 'Thermo-build' standards and no 'cold-spots'.

## 6. AIR-FLOW

Adria's sophisticated Air-Flow System means every vehicle has integrated air-flow and ventilation, so no condensation.

## 7. WINDOWS & DOORS

The largest and most advanced panoramic windows and sky-roofs available, with built-in features. Integrated windows and doors ensure optimum natural lighting, ventilation, privacy and security.

## 8. FURNITURE & STORAGE

Craftsman-built cabinetry integrated with heating and air-flow for optimum thermal efficiency. Plenty of flexible storage in every vehicle too.

## 9. COMFORT

The combination of contemporary interior design, optimized space, functionality and ergonomically designed living spaces, with new lighting, new seating and new mattresses.

## 10. CUSTOMER SERVICE

Class-leading 2 Year General Warranty and 10 Year Water Ingress Warranty\* as standard, the support of Adria caravan dealers and an efficient after sales and parts service. \*Terms & Conditions apply, see website for details



# 2020 Season highlights

## THE PERFECT CARAVAN FOR YOU

Experience the best in contemporary caravan design and with our widest ever offer, there's sure to be the perfect caravan for you.

## NEW ASTELLA. NEW LUXURY LINE

The new Adria Astella. Experience a luxury holiday home like no other. Astella has its own catalogue, see our special web page for details [www.adria.co.uk](http://www.adria.co.uk)



## MORE COMFORT

New lighting, new ambiance, new mattresses and new soft furnishings.





## NEW ALTEA

The new Adria Altea, a comfortable, practical caravan restyled for a lighter, brighter and more fun experience. New contemporary interior with innovative features, new layouts, improved lighting and storage, better comfort and more practicality.

## MORE COMFORT

New design seating, new season textiles and cushion choices and more comfortable mattresses, for a great night's sleep.



## NEW LAYOUTS

We know that it's the details that matter and our innovative layouts offer the perfect solutions for couples, families and for the kids.



## AWARD-WINNING CARAVANS

Adria as a brand and our caravans regularly win independent awards for customer service, design, innovation, quality and value. See our website [www.adria.co.uk](http://www.adria.co.uk) for details.



# Caravans



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ALPINA

# The ultimate all-seasons caravan.

Adria Alpina, our luxury caravan range, perfect for all year round use. A best-seller is combination of eye-catching design, large panoramic window, contemporary spacious interiors, high specifications and new soft furnishings. Available as 4 berth caravans in Colorado and Mississippi layouts.





# ALPINA RANGE

CARAVANS





# EXTERIOR FEATURES



## 1 . EXCLUSIVE 'I-SHAPED'

design with integrated features and wide entrance door.

## 2 . EXTERIOR LED LIGHTS

with curtain technology.

## 3 . EXTRA-LARGE PANORAMIC

window on both layouts.

## 4 . SEITZ DELUXE WINDOWS

with integrated mosquito net and roller blinds.

## 6 . AL-KO CHASSIS.

Continental tyres and new alu wheel design.

**AL-KO**

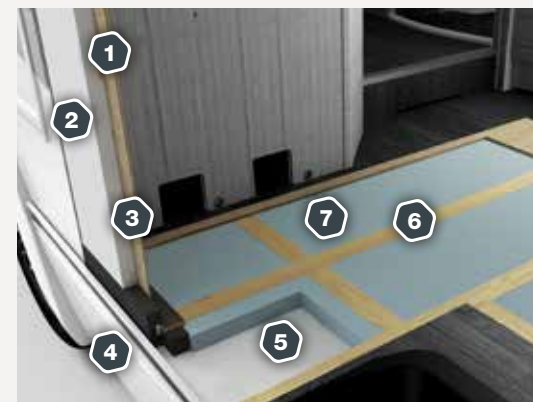


## 360° WALKTHROUGH

Step inside Alpina, take a 360° Walkthrough on [www.adria.co.uk](http://www.adria.co.uk)

# CONSTRUCTION

Adria's 'Complex' construction which combines the torsional strength of wood, the durability of polyurethane and the moisture-stopping properties of polyester.



1 | COMPOSITE WOOD PANEL

2 | POLYURETHANE SEALING

3 | EPS STYROFOAM

4 | EXTERIOR POLYESTER BODY SHELL CLADDING (sidewall)

5 | EXTERIOR POLYESTER BODY SHELL CLADDING (floor)

6 | REINFORCED HARDWOOD PROFILE

7 | XPS STYROFOAM

Built to Adria 'Thermo-build' standards, with additional 4mm insulation and Alde heating integrated into the floor.



\*Terms & Conditions apply, see website for details.

# INTERIOR FEATURES



**I** . Extra-large living spaces, with elegant interiors and new soft furnishing choices.

**II** . Optimized storage throughout, including concave design deep cupboards.

**III** . Bluetooth amplifier, USB sockets.

**IV** . Rich, controllable lighting system for different ambiance.

**V** . Adria Smart kitchen with home comfort and the best appliances.





Adria Alpina provides true loft-style living unlike any other caravan, with extra-large living spaces and a stylish, luxury ambiance. Yet it's also a highly practicable and robust caravan packed with features and available in many layouts.

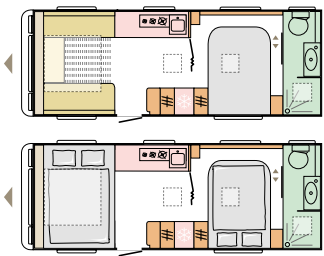




# ALPINA

## Layouts

**613 UC Mississippi** L (mm) **6830**  
4  W (mm) **2460**



**613 UL Colorado** L (mm) **6830**  
4  W (mm) **2460**



## Key features

- Exclusive 'i-shaped' exterior design with integrated features.
- 'Comprex' body construction.
- Exterior LED lights with curtain technology.
- Seitz DeLuxe windows with integrated mosquito net and roller blinds.
- AL-KO chassis on all models.
- Extra-large living spaces, with elegant interiors and new soft furnishing choices.
- Extra-large panoramic window on both layouts.
- Comfortable bedrooms with a selection of bed formats.
- Optimized storage throughout, including concave design deep cupboards.
- User-friendly solutions including Bluetooth and USB sockets.
- New controllable lighting system for different ambiance.
- Adria Smart kitchen with the best appliances including oven/grill.
- Spacious full end bathroom.
- Fully integrated Alde heating including underfloor heating.

## Key Options

- New soft furnishing choices.



### UPHOLSTERY



POMMERY



LEATHER MATHISSE



With your choice of textile you can select any decorative cushion set.



# ADORA

## Change your views.

The award-winning Adria Adora, with its large panoramic window will quite simply change your views. Our best-selling caravan range, with contemporary and elegant interiors offering 'atrium style living', high specifications and a wide choice new soft furnishings. Available as a 4 berth caravan in Isonzo, Seine and Thames layouts and as a 5 berth family caravan in Sava layout.



# ADORA RANGE

CARAVANS





# EXTERIOR FEATURES

1 . **EXCLUSIVE  
'I-SHAPED'**

exterior design, in GFK construction, with integrated features.

2 . **EXTERIOR  
LED LIGHTS** with  
Lightguide technology.

3 . **EXTRA-LARGE  
SKY-ROOF** panoramic  
window on all layouts.

4 . **DOUBLE-GLAZED  
'FLAT'** design tinted  
windows.

5 . **AL-KO CHASSIS**  
on all models.  
**AL-KO**

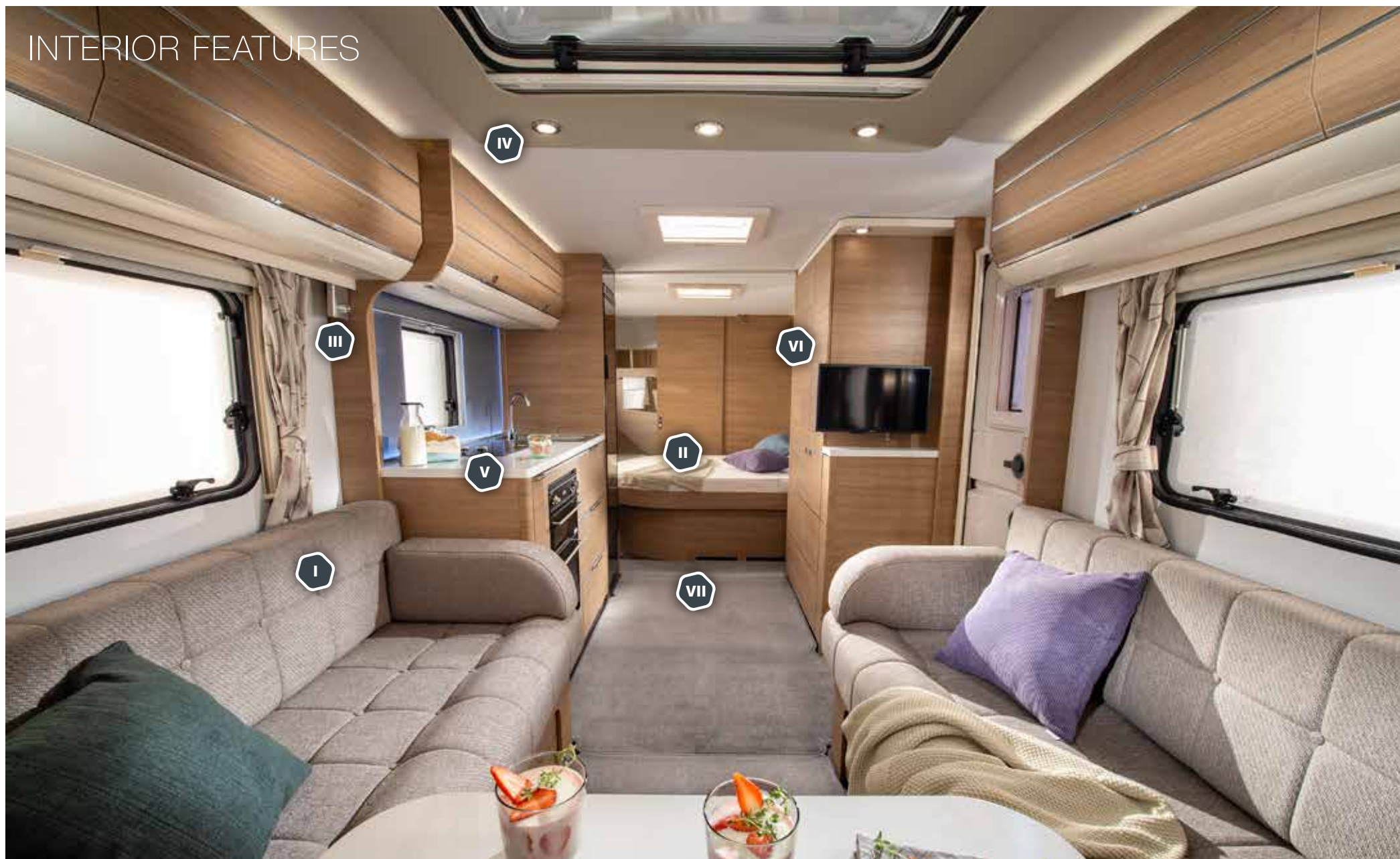
6 . **CONTINENTAL  
TYRES** and AL-KO third  
wheel on all models.



**360° WALKTHROUGH**

Step inside Adora, take a 360° Walkthrough on [www.adria.co.uk](http://www.adria.co.uk)

# INTERIOR FEATURES



**I** . Atrium-style living spaces with elegant interiors and new soft furnishing choices.

**II** . Comfortable bed solutions in a wide variety of formats.

**III** . User-friendly solutions including Bluetooth and USB sockets.

**IV** . Rich, controllable lighting system for different ambiance.

**V** . Adria Smart kitchen with new extractor fan and the best appliances.

**VI** . Spacious end bathroom in all models.

**VII** . Alde heating.





Adria Adora provides comfortable living spaces, bathed in natural light and feeling of being close to nature, with its Sky-roof panoramic window. It's also a highly practicable and robust caravan packed with features.

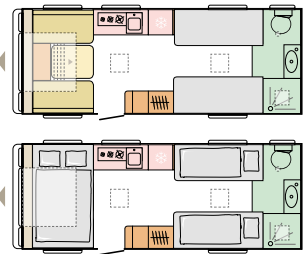




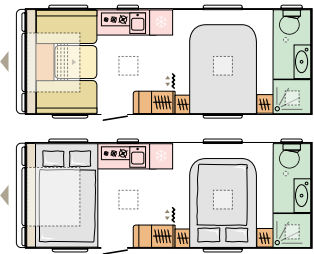
# ADORA

## Layouts

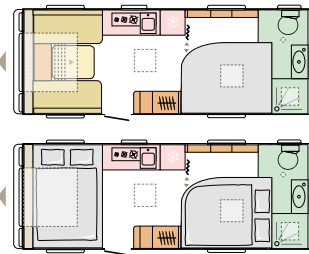
**612 DL Seine** L (mm) **6779**  
4  W (mm) **2299**




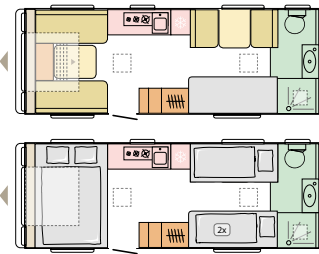
**613 DT Isonzo** L (mm) **6779**  
4  W (mm) **2450**



**613 UT Thames** L (mm) **6770**  
4  W (mm) **2450**



**623 DT Sava** L (mm) **6830**  
5  W (mm) **2460**



## Key features

- Exclusive 'i-shaped' exterior design with integrated features
- GFK body construction.
- Exterior LED lights with curtain technology.
- AL-KO chassis on all models.
- Extra-large living spaces, with elegant interiors and new soft furnishing choices.
- Extra-large Sky-roof panoramic window on all layouts.
- Comfortable bedrooms with a selection of bed formats.
- Optimized storage throughout, including new drawers and shoe cupboards.
- User friendly solutions including Bluetooth and USB sockets.
- Family friendly layouts.
- Rich, controllable lighting system for different ambiance.
- Adria Smart kitchen with three burners, oven/grill and 140 l Thetford Slim fridge.
- Spacious end bathroom in all models.
- Alde heating.

## Key Options

- New soft furnishing choices.



### UPHOLSTERY



EDGAR



LEATHER MATHISSE



With your choice of textile you can select any decorative cushion set.



ACTION

# *Love* the new original.

The Adria Action, the original iconic shape, light-weight and stylish caravan for active holidays. A caravan which always puts a smile on your face and delivers on space, features and comfort. Contemporary interior with smart kitchen, ergo bathroom and comfortable sleeping. Available as a 2 berth caravan.



# ACTION RANGE

CARAVANS





# EXTERIOR FEATURES

1 . **ICONIC EXTERIOR SHAPE** and integrated features.

2 . **GFK POLYESTER BODY.**

3 . **PANORAMIC WINDOW.**

4 . **AL-KO CHASSIS** and AKS.  
**AL-KO**



## 360° WALKTHROUGH

Step inside Action, take a 360° Walkthrough on [www.adria.co.uk](http://www.adria.co.uk)

# INTERIOR FEATURES



**I** . Flexible living spaces with elegant interiors.

**II** . Sleeping accommodation for up-to two people.

**III** . Truma heating.

**IV** . Adria Smart kitchen with the best appliances including oven/grill.

**V** . Adria Ergo bathroom with foldaway sink.

**VI** . Loudspeakers with available Bluetooth amplifier.





Action is a much loved caravan. Compact in size with highly flexible living space. A truly original caravan packed with smart features.

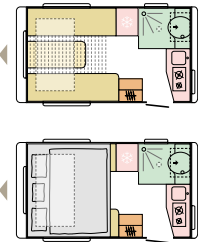




# ACTION

## Layouts

**361 LT** L (mm) **4010**  
**2**  W (mm) **2196**



## Key features

- Iconic exterior shape and integrated features.
- GFK polyester body.
- Externally accessible garage storage
- Panoramic window.
- AL-KO chassis and AKS.
- Flexible living spaces with elegant interiors.
- 2 sleeping berths.
- Truma heating.
- Adria Smart kitchen with the best appliances including oven/grill.
- Adria Ergo bathroom with foldaway sink.
- Controllable lighting for different ambiance.
- Loudspeakers with Bluetooth amplifier and magnetic plate.
- Integrated garage solution.



### UPHOLSTERY



BRUNELLO BLACK



With your choice of textile you can select any decorative cushion set.



# ALTEA

## Light, bright and fun!

The new Adria Altea, a comfortable, practical caravan restyled for a lighter, brighter and more fun experience. New contemporary interior with new layouts, innovative new features, improved lighting and storage, better comfort and more practicality. Choice of new soft furnishings and equipment. Available as a 2 berth caravan (Aire), 4 berth caravan (Dart, Tyne) and 6 berth caravan (Avon).





# ALTEA RANGE

CARAVANS





# EXTERIOR FEATURES

1 . **EXCLUSIVE**  
**'I-SHAPED'** exterior design  
with integrated features.

2 . **DOUBLE-GLAZED**  
'flat' design tinted windows.

3 . **GFK POLYESTER**  
**BODY.**

4 . **AL-KO CHASSIS**  
**AL-KO.**

5 . **FRONT GAS** bottle  
**STORAGE** compartment.



**360° WALKTHROUGH**  
Step inside Altea, take a 360° Walkthrough on [www.adria.co.uk](http://www.adria.co.uk)

# INTERIOR FEATURES



**I** . New contemporary interior style with innovative lighting system.

**II** . New Smart kitchen with the best appliances.

**III** . Spacious bathrooms.

**IV** . New controllable lighting for different ambiance.

**V** . New textiles in soft and durable materials.

**VI** . Loudspeakers with pre-installation for Bluetooth amplifier.

**VII** . Truma heating.





Adria Altea is a joy to use, thanks to its new contemporary design and its light, spacious feeling. It's a highly practicable and robust caravan, available in many layouts.

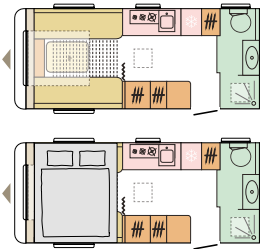




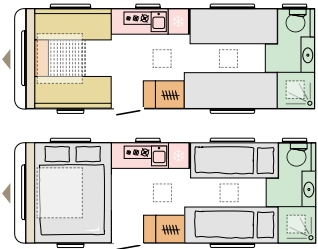
# ALTEA

## Layouts

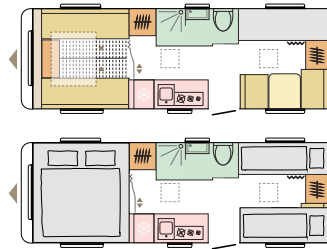
**492 DT Aire** L (mm) **5300**  
2  W (mm) **2299**



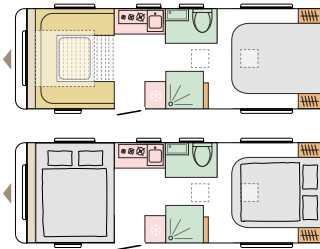
**612 DL Tyne** L (mm) **6700**  
4  W (mm) **2299**



**622 DK Avon** L (mm) **6800**  
6  W (mm) **2299**



**622 DP Dart** L (mm) **6800**  
4  W (mm) **2299**



L = Length W = Width

## Key features

- Exclusive 'i-shaped' exterior design with integrated features.
- Double-glazed 'flat' design tinted windows.
- GFK polyester body.
- Two-part door with window.
- Upgraded electrical equipment and control panel.
- AL-KO chassis.
- Front gas bottle storage compartment.
- New interior style with innovative lighting system.
- Wide choice of layouts and bedroom formats.
- New Smart kitchen with the best appliances including oven/grill.
- Spacious bathrooms.
- New controllable lighting for different ambiance.
- New smart storage solutions.
- New textile style with softer more durable materials.
- Pre-installation loudspeakers, Bluetooth and USB sockets.
- Truma heating.



### UPHOLSTERY



GILLES





# New soft furnishings

New for season 2020, we present new soft and durable soft furnishings.

## BASIC TEXTILE

POMMERY



Alpina

EDGAR



Adora

BRUNELLO BLACK



Action

GILLES



Altea

LEATHER MATHISSE



Alpina (option)

LEATHER MATHISSE



Adora (option)

## DECORATIVE CUSHION TEXTILES

There's a wide choice of cushion colourways available for caravans and combined with your caravan interior furniture and textile choice means a much more personal style – yours!

Go to [www.adria.co.uk](http://www.adria.co.uk) for more information and vehicle applicability.



WARM BROWNS



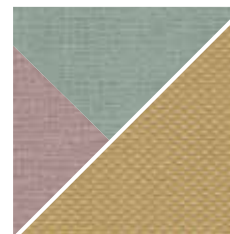
GREY PLANET



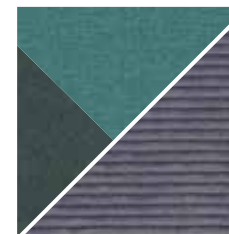
SUMMER VIBES



DREAM HARMONY



MYSTIC GARDEN



BROWNIES

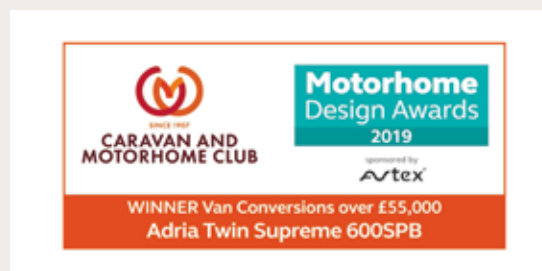




# Why choose Adria?



## MULTIPLE WINNER OF MANY INDUSTRY AWARDS



## WATER INGRESS WARRANTY

Adria vehicles now offer a 10 year water ingress warranty as standard, reflecting the superiority of this unique form of body construction.

\*Terms and conditions apply, please see [www.adria.co.uk](http://www.adria.co.uk) for details.



### **30 DEALERSHIPS AND OVER 90 SERVICE CENTRES IN THE UK**

Adria provides total customer experience service and support through our dealer network of skilled and experienced dealerships and service centres.



### **ALL VEHICLES ARE DESIGNED SPECIFICALLY FOR THE UK**

Adria selects and works closely with the factory to ensure the optimum selection of caravans and motorhomes, features and layouts are available and tailored to the preferences of the UK customer needs and requirements.



### **MANUFACTURING LEISURE VEHICLES FOR OVER 54 YEARS**

Adria has over 54 years of experience in recreational design and manufacture, which brings many advantages in terms of quality, attention to detail and offers a wide choice of vehicles, features and layouts.



### **ALL VEHICLES ARE FULLY WINTERISED FOR ALL-YEAR USE**

Adria optimises the heating efficiency of all vehicles with precise engineering and cold chamber testing. This approach combined with Adria 'Comprex' construction and the best insulation enables the elimination of thermal bridges for an efficient, comfortable environment, all year round.



### **OVER 500 DEALERS WORLDWIDE**

Adria offers peace of mind holidays with extensive coverage of dealerships throughout Europe and beyond.



## WORLD-CLASS PARTNERS

### ACCEPT NO COMPROMISES

**TINA MAZE.** Double World Champion and double Olympic gold medallist. One of the best skiers of all time, Tina Maze, from Slovenia, uses her Sonic with her new family, following the snow for skiing and wind, for windsurfing.



### LIVING IN MOTION

#### **PRIMOŽ ROGLIČ.**

Slovene, a world-class cyclist, fourth in the 2018 Tour de France and third in the Giro d'Italia 2019.

#### **ADRIA MOBIL CYCLING TEAM.**

The Adria-Mobil Cycling Team are the top Slovenian cycling team in the UCI European Tour. For more information visit [www.adria-mobil-cycling.com](http://www.adria-mobil-cycling.com)

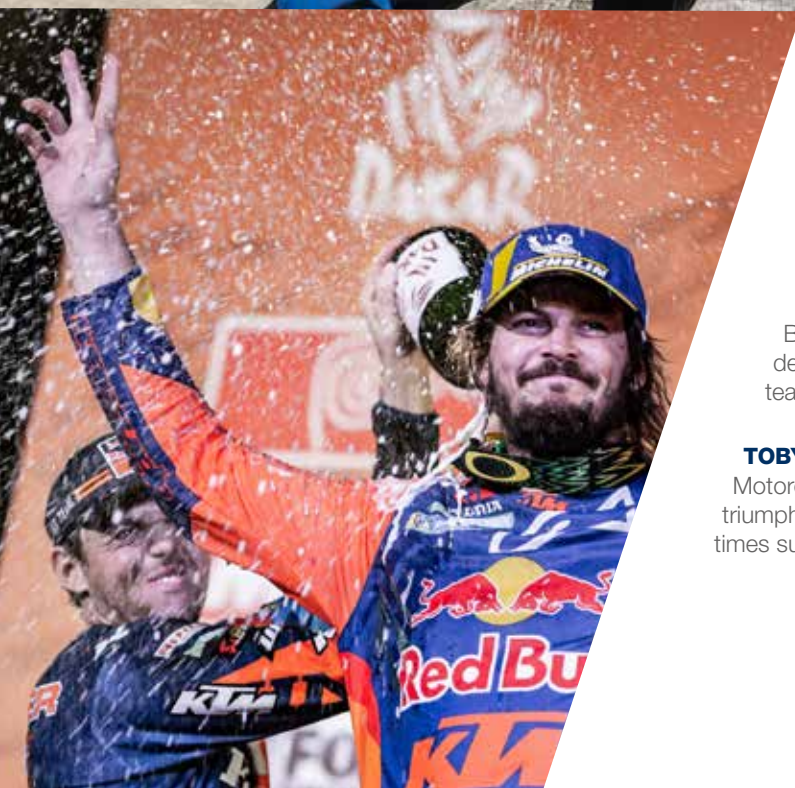






## EXTREME PERFORMANCE

**JAKOV FAK**, Silver medal biathlon winner at the 2018 Winter Olympics and Bronze in Vancouver in 2010, is an Adria ambassador.



## TAKEN TO EXTREMES

**KTM.** Every January since 2013, a fleet of Adria Sonic and Matrix motorhomes are taken on the Dakar Rally in South America by Red Bull KTM Factory Racing. Custom-designed Adria Twins also support their team's MXGP World Championship.

**TOBY PRICE**, 2019 Dakar Rally Motorcycle Winner. KTM's eighteenth triumph at the annual Dakar rally, seven times supported by Adria motorhomes.



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**Slovenia.** Your caravanning destination.  
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