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## ... CREATE MEMORIES THAT WILL LAST

Sterling Caravans with their distinctive up-to-the-minute appearance have a stylish interior that evokes the feeling found in many modern homes.

Living spaces are given a feeling of light and space, balancing neutral base colours with bright accents and textured designs.

Exteriors are highlighted with distinctive graphite accents complementing sweeping front profiles.

With three levels of specification to suit different budgets there is sure to be a Sterling that's perfect for you.



ECCLES

Outstanding value at weights that can be towed by most family cars.

- 04 SWIFT EXPERIENCE
- 10 SMART PLUS
- 22 SMART HT



24 ELITE

Exterior and interior refinement for five star touring.



CONTINENTAL

Flagship range, exuding quality and style in a class of its own.

- 44 FEATURES
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- 52 WHY BUY SWIFT





## THE SWIFT EXPERIENCE

COUNTRY · COAST · FREEDOM

THE SWIFT EXPERIENCE IS A COMBINATION OF OVER 50 YEARS EXPERIENCE MAKING LEISURE VEHICLES FOR YOU TO ENJOY THE GREAT OUTDOORS. OUR AIM IS TO MAKE YOUR HOLIDAY AS COMFORTABLE AND RELAXING AS POSSIBLE SO THAT YOU RETURN WITH A BIG SMILE ON YOUR FACE.

> YOU CAN FOLLOW THE LIVES OF FAMILIES WITH A PASSION FOR ENJOYING THE FREEDOM THE TOURER LIFESTYLE CAN OFFER AT:

> > SWIFTGROUP.CO.UK/SWIFT-EXPERIENCE















## NOT YOUR AVERAGE TRIP TO

## THE COUNTRY

Wake up to the sounds of nature, feel the morning dew on your feet, hold a cup of tea in your hand as you experience the sunrise over the hills and the sunlight streaming through the trees.





It's all about remembering the smiles on everyone's faces.

Live it. Experience it. Breathe it.





Adventure is allowing the unexpected to happen to you. Exploration is experiencing what you have not experienced before. How can there be any adventure, any exploration, if you let someone else – above all, a travel bureau – arrange everything before-hand?"

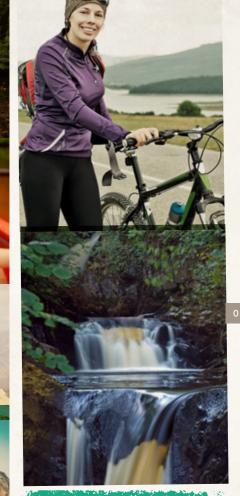
Richard Adlington, Death of a Hero.











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# THERE IS NO PLACE LIKE THE COAST

Seagulls soaring, the sound of the waves lapping at the shore, sand between your toes and the fresh sea air, it's the simple things in life that bring the most joy.

Bucket and spade in hand, building sand castles, collecting shells and soaking up the sun on the beach with an ice cream or candy floss; it's what the seaside is all about.

With coastal parks a stone's throw away from seaside adventures you can enjoy a prime holiday location with all the comforts of home. Imagine the kids playing happily with new friends while you relax nearby and even the dog can come too.

As the end of the day draws to a close, you get to relax in the comfort of your own caravan, head refreshed from the days activities and ready for tomorrow's adventure.

With a Sterling Caravan you have the freedom to roam on your timetable, at your pace in comfort and style. You can be spontaneous or carefully plan your break away to create precious memories and tales to treasure for a lifetime.



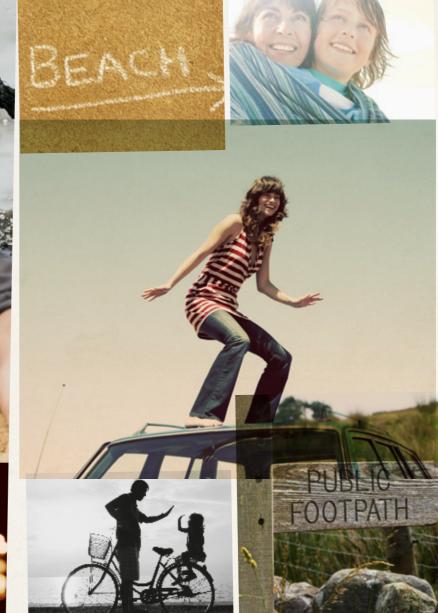




'The ocean stirs the heart, inspires the imagination and brings eternal joy to the soul.'











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# SMART

#### ENHANCED INTELLIGENT CARAVAN CONSTRUCTION

As the UK's leading leisure vehicle manufacturer, the Swift Group undertakes what is probably the most extensive research and testing program in the industry and we are constantly looking at new and better ways to construct our products. SMART is the basis of our intelligent construction system that is used across our entire touring caravan range.

> Enhanced for the new season. SMART Plus takes the proven technology was only introduced once we were which provides a Strong timber-less body frame with Modern desirable looks and a leading Aerodynamic shape that is highly Resilient to moisture, all wrapped up in a caravan that has undergone the most comprehensive Testing; and adds a new sandwich floor construction with a GRP outer skin providing greater durability from the elements. The roof has also been upgraded and is now in hail resistant GRP.

Carefully developed, SMART construction satisfied that it was truly fit for purpose.

Computer numerically controlled (CNC) cutting is used in the manufacturing process to provide accuracy and consistency time after time, to produce a high quality engineered product designed to give you a lifetime of SMILES.

#### NEW HAIL RESISTANT ..... **GRP ROOF**

Woven GRP outer surface provides greater durability from the elements.



(ټک

#### STRONG

MODERN

The Strong timberless body frame uses 'PURe', a tough, hard polyurethane based product, that is totally impervious to water and has been proven through use.



#### RESILIENT

All fixings are made into the 'PURe' material to a pre-defined depth. 'PURe' is totally impervious to water and has no veins. This means there is no passage for water from the outer skin to the inner wallboard, making the caravan highly Resilient to moisture.



The SMART construction system uses Modern materials and has been developed to ensure the exterior profiles maintain the Modern desirable looks our caravans are renowned for.



#### AERODYNAMIC

We continue to lead the way in Aerodynamics using Computational Fluid Dynamics to help shape the bodyshell for better fuel consumption and safer towing.



#### **TESTED**

Extensive safety and durability Testing at the Millbrook track, and cold chamber Testing down to minus 15°C and beyond puts prototypes through conditions most products will never have to experience in a lifetime; all part of the Swift ethos to deliver the best products to you.



#### **NEW FLOOR** CONSTRUCTION

New 'sandwich' floor construction with ply upper, high rigidity Styrofoam core and GRP outer skin to provide greater durability from the elements.



New front panel made with full GRP and foam construction gives a flatter and stiffer surface for the front gas locker door and windows to fix to





Find out more about the enhanced SMART Plus construction at www.swifttv.co.uk







## Interior design, influenced by modern home decor, has a pleasing, light and airy feel.

Soft hessian effect furniture combines with matt white locker doors. The upper locker doors are given a new luxurious touch with gloss 'Smoked Oak' lower inlays.

'Guetta' soft furnishings comprise of a woven earthy brown seat fabric, bronze soft sheen cushions and complementary leaf pattern curtains. A neutral beige suede effect cushion adds a subtle dimension. The flooring is decked in French Oak vinyl which can be fully or partially exposed thanks to the loose rug and sectioned removable carpets.















## Flexible seating and sleeping arrangements feature new Swift AirWave seating with a unique construction that expertly blends comfort and support.

Fixed beds are topped with the ultra comfortable Duvalay Duvalite mattress, exclusive as standard equipment to the Swift Group.

Well equipped kitchens and washrooms feature the Dometic fridge with removable freezer compartment and transit friendly bi-fold shower door.

Truma Combi heating comes as standard and is easy to use via a digital panel to control heating and hot water. Your new Eccles can now be refined further with an optional Alde wet central heating system.



See the latest products and developments

SEE THEM AT SWIFTTV.CO.UK





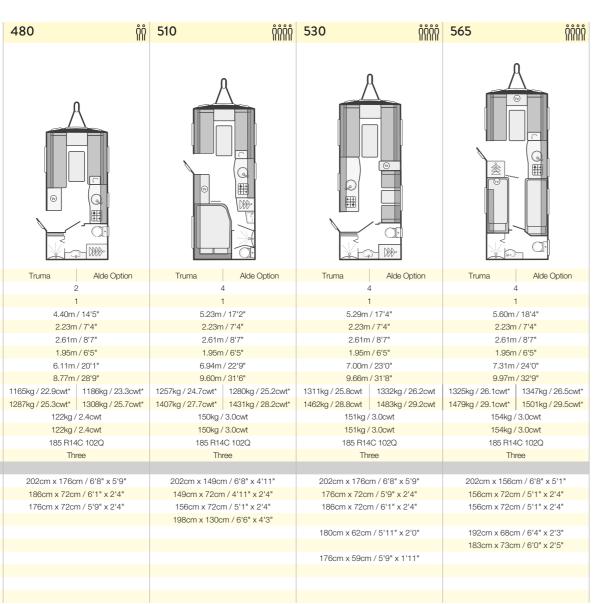


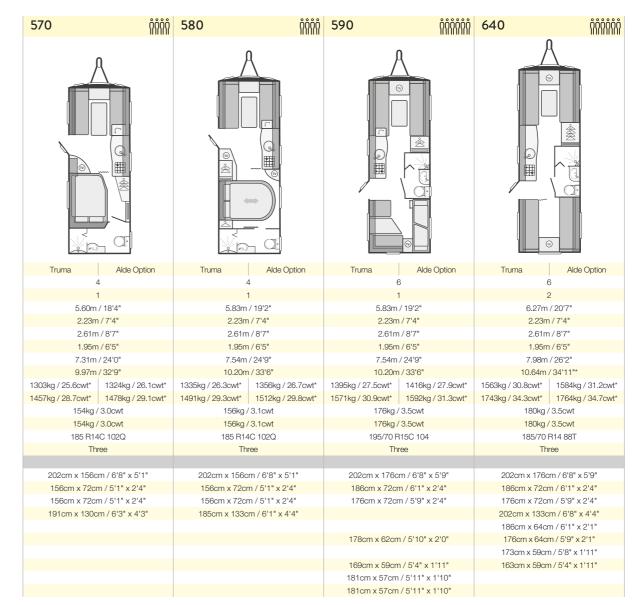
#### ECCLES SPECIFICATION





Berths
Number of Axles
Internal Length (at bed box height)
Overall Width#
Overall Height (inc. TV Aerial)#
Maximum Internal Headroom
Overall Length#
Awning A/A Dimension
Mass in Running Order (inc. tolerance)
Maximum Technical Permissible Laden Mass
Total User Payload
Personal Effects Payload
Tyre Size
Thermal Insulation Grade
BED SIZES
Front Double
Or Front Nearside Single
And Front Offside Single  Rear Double
1100 2 00010
Side/Rear Single Offside Side/Rear Single Nearside
Side/Rear Single Nearside Side Bunk Offside
Side Bunk Viside
Side Burik Nearside Side Fixed Bunks
Side Fixed Bulks Side Fixed Upper Bunk
Side Fixed Opper Bullk





WEIGHTS: The method of calculating the Mass in Running Order (MRO) and user payload figures was changed in order to bring it in line with European Vehicle Directives.

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- \* Estimated.

Customers should verify the actual dimensions of their touring caravan before committing to anything that could be impacted by these dimensions.

LED ROAD LIGHTS: Certain vehicles may require a secondary fuse box when towing models fitted with LED road lighting.



## SMART HIGH TECH

SMARTHT THE ULTIMATE CONSTRUCTION

SMART HT (Hi-Tech) is the most exciting breakthrough in caravan construction since their inception in the 1960's.

SWALT

Test Van CC2-3

It uses a number of revolutionary, innovative materials and technologies not seen in the caravan industry before.

It has been in research, development and testing for five years and takes the recently launched SMART intelligent construction system to a new level with the use of hi-tech materials.

Such is the advance in design and construction many elements have been filed with the UK patent office.



#### GRP BODYSHELL PANELS

- GRP skin both sides provides excellent durability and impact resistance
- Balanced panel so will not bow with heat as proven by environmental chamber testing



#### 5 AERODYNAMICS

bonding system

standards

CUTTING

reduced saving weight

- Computational Fluid Dynamics used to help shape bodyshell
- All exterior parts are flush fitting allowing air to slip over the body and reduce drag

STRONG JOINTING SYSTEM

aluminium and SRIM corner jointing

• Panels secured firmly using strong

System so strong the number of

mechanical fixings are significantly

• SRIM corner structure technology

allows increase in internal space by

• Extensively tested to meet exacting

Panels lock into patent pending

Market leading aerodynamics



#### 2 'PURe' FIXING BLOCKS

- Tough, hard polyurethane blocks, totally impervious to water
- Used within wall panels where extra fixing strength is required



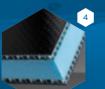
#### 3 UNIQUE COLD BRIDGE

- Breakthrough patented cold bridge within the aluminium side framing
- Prevents formation of condensation



### ENGINEERED COMPONENT

- Components cut by a CNC (computer numerically controlled) machine driven by 3D CAD data
- Highly accurate for consistency time after time
- Automotive standards of build technology



### 4 COMPLETELY TIMBERLESS COMPOSITE FLOOR

- 5 layer sandwich construction
- Combination of unique materials, processes and laminating solutions is patent pending
- Tested to the equivalent of 8 tonnes (or 100 people), twisted and pulled, all at different temperatures
- Incredibly strong with a great thermal performance in relation to weight







Find out more about SMART HT construction at www.swiftty.co.uk









Exploring fresh locations or making a welcome return to your favourite places, wherever you choose to go the Sterling Elite is the perfect way to ensure that comfort and style goes with you.

With a modern, luxurious feeling, the interior is a blend of hessian effect furniture and matt white locker doors inlaid with gloss 'Smoked Oak'. The 'Ronda' furnishing scheme tastefully combines raised textures with decorative and flat surfaces. A sophisticated contrast of strong and neutral tones is brought to life with accents of pale metallic gold.

For luxury at bedtime, all fixed bed models are fitted with the exclusive Duvalay Duvalite mattress, containing lightweight memory fibre technology.













The Sterling Elite certainly makes its five star presence felt with class leading width and headroom and an extensive list of luxury, safety and practical features designed to enhance your touring experience.

The new Swift Command control system features a new intelligent power supply unit with LCD control panel; certain functions can be controlled/monitored remotely via the new Swift Command App. This makes an impressive addition to the Elite's specification which already includes Alde central heating throughout. The cutting edge design continues with FENIX NTM® kitchen worktops which are resistant to scratches, hygienic and easy to clean, efficient, dimmable LED lighting, 80W solar panel and Ecocamel Orbit shower head with on/off water conservation button.

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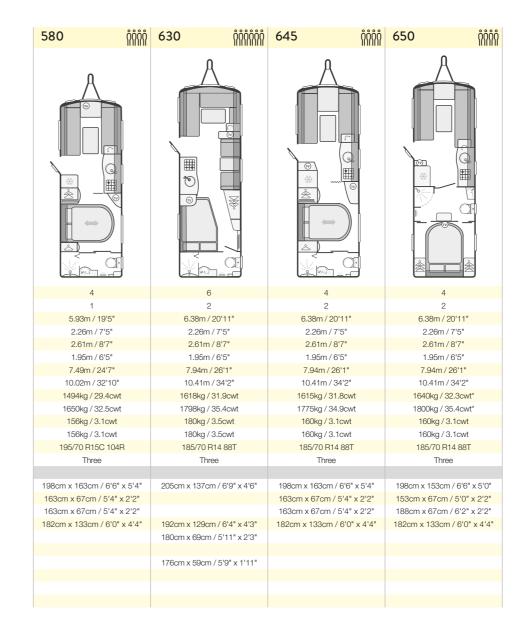


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#### ELITE 480 ໍາໍດໍ **530** ໍາດໍາດໍດີ **565** ໍາດໍາດໍາ 5**7**0 560 **SPECIFICATION** Berths Number of Axles Internal Length (at bed box height) 4.98m / 16'4" 5.45m / 17'11" 5.93m / 19'5" 5.93m / 19'5" 5.93m / 19'5" Overall Width# 2.26m / 7'5" 2.61m / 8'7" Overall Height (inc. TV Aerial)# 2.61m/8'7" 2.61m / 8'7" 2.61m / 8'7" 2.61m / 8'7" Maximum Internal Headroom 1.95m / 6'5" Overall Length# 6.54m / 21'5" 7.01m / 23'0" 7.49m / 24'7" 7.49m / 24'7" 7.49m / 24'7" Awning A/A Dimension 9.01m / 29'7" 9.54m / 31'4" 10.02m / 32'10" 10.02m / 32'10" 10.02m / 32'10" Mass in Running Order (inc. tolerance) 1328kg / 26.1cwt 1492kg / 29.4cwt\* 1472kg / 29.0cwt 1434kg / 28.2cwt 1498kg / 29.5cwt Maximum Technical Permissible Laden Mass 1454kg / 28.6cwt 1648kg / 32.4cwt\* 1585kg / 31.2cwt 1654kg / 32.6cwt 1628kg / 32.0cwt Total User Payload 126kg / 2.5cwt 151kg / 3.0cwt 156kg / 3.1cwt 156kg / 3.1cwt 156kg / 3.1cwt Personal Effects Payload 126kg / 2.5cwt 151kg / 3.0cwt 156kg / 3.1cwt 156kg / 3.1cwt 156kg / 3.1cwt Tyre Size 185 R14C 102Q 195/70 R15C 104R 195/70 R15C 104R 195/70 R15C 104R 195/70 R15C 104R Thermal Insulation Grade Three Three Three Three Three **BED SIZES** 198cm x 178cm / 6'6" x 5'10" 198cm x 178cm / 6'6" x 5'10" 198cm x 163cm / 6'6" x 5'4" 198cm x 163cm / 6'6" x 5'4" Front Double 198cm x 163cm / 6'6" x 5'4" Or Front Nearside Single 188cm x 67cm / 6'2" x 2'2" 178cm x 67cm / 5'10" x 2'2" 153cm x 67cm / 5'0" x 2'2" 163cm x 67cm / 5'4" x 2'2" 163cm x 67cm / 5'4" x 2'2" 163cm x 67cm / 5'4" x 2'2" And Front Offside Single 178cm x 67cm / 5'10" x 2'2" 188cm x 67cm / 6'2" x 2'2" 163cm x 67cm / 5'4" x 2'2" 163cm x 67cm / 5'4" x 2'2" Rear Double 182cm x 133cm / 6'0" x 4'0" 191cm x 129cm / 6'3" x 4'3" Side Single Offside 180cm x 69cm / 5'11" x 2'3" 172cm x 70cm / 5'8" x 2'4" Side Single Nearside 190cm x 71cm / 6'3" x 2'4" Side Bunk Offside 176cm x 59cm / 5'9" x 1'11" Side Bunk Nearside Side Fixed Lower Bunk

Side Fixed Upper Bunk



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**LED ROAD LIGHTS:** Certain vehicles may require a secondary fuse box when towing models fitted with LED road lighting.









## The spacious interior is immaculately designed and cleverly detailed to provide the maximum in comfort and practicality.

The positioning and versatility of the energy efficient LED's, from front pillar lights to dimmable spots and over locker lighting, combine to create the perfect ambience.

Whether you're relaxing or entertaining you will be enveloped by the carefully chosen decorative scheme of 'Winchester Black' which combines real leather with cleverly protected suede-like SwiftShield, a stain resistant fabric that keeps its good looks.

For luxury at bedtime, all fixed bed models are fitted with the exclusive Duvalay Duvalite mattress, containing ultra light weight yet sumptuously comfortable memory fibre technology.













Fully equipped and stylishly dressed, the Continental is the pinnacle of the Sterling range of tourers and comes with an impressive specification.

The kitchen work surface is crowned with HI-MACS® natural acrylic stone, a non-porous, dirt-repellent surface and an LED lit cocktail cabinet provides dedicated space for your after dinner drinks.

The new Swift Command control system features a new intelligent power supply unit with LCD control panel; certain functions can be controlled/monitored remotely via the new Swift Command App. State-of-the-art functionality continues with USB and audio interfaces, an 80W solar panel and a washroom that boasts a convenient domestic style towel radiator, a feature of the Alde central heating system.

#### WATCH FILMS ON SWIFT TV

See the latest products and developments

SEE THEM AT SWIFTTY.CO.UK

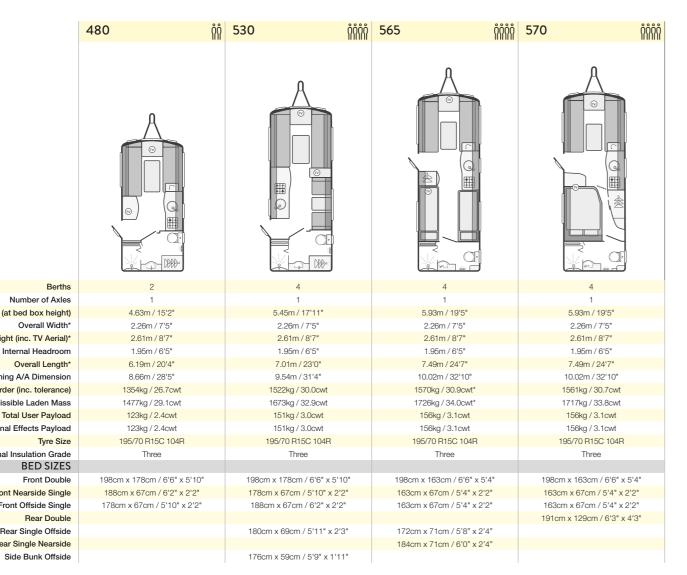


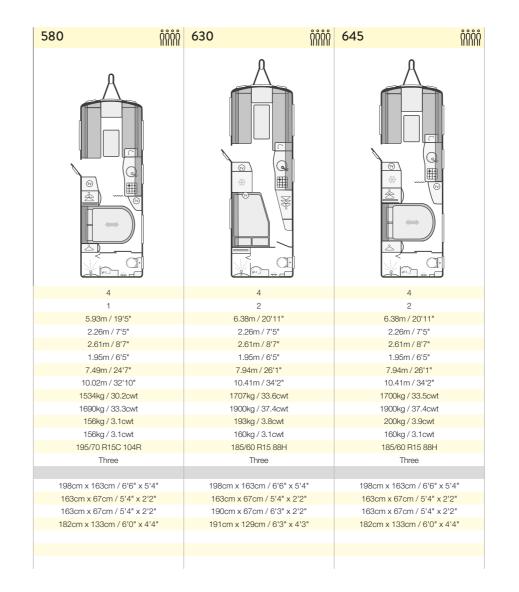


## CONTINENTAL SPECIFICATION









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#### **FEATURES**

All Sterling Caravans come with an impressive array of features.

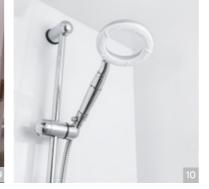












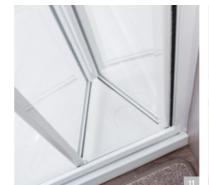




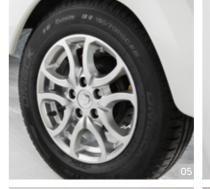






















- 01. Shock absorbers for a smoother towing experience
- 02. AL-KO ATC trailer control system for an enhanced towing experience (optional on Eccles models)
- 03. Exclusive LED light clusters which provide better visibility in poor weather
- 04. Gas locker door with single lever three point locking
- 05. Exclusive design Scorpion alloy wheels
- 06. External 230V socket and BBQ point for alfresco cooking (except Eccles models)
- 07. New Fixing bars for rear mounted optional Thule Elite G2 two cycle rack
- 08. Ventilated microwave oven with digital control and built in at an easily accessible level
- 09. Dual fuel hob with 800W electric hotplate and 3 gas burners combined with a separate grill and glass fronted
- 10. New Ecocamel Orbit shower head with on/off button so you use less water while experiencing a more powerful
- 11. Bi-fold shower door on track for ease of use (end lined
- 12. Omnivent three speed, two way roof fan (except Eccles
- 13. Seat bases with spaceframe construction, full front access and space for larger items
- 14. Roof mounted 80W solar panel for enhanced independence
- 15. Dometic LCD 3-way refrigerator (size model specific, image shows new tall slimline 134 litre model available in selected
- 16. Pull out chest of drawers with convenient front shelf pod
- 17. Front binnacle with USB socket, audio jack plug link to the radio and 230V sockets. Handy spirit level also helps assist with leveling of the caravan (no spirit level in Eccles, no USB in Eccles or Elite)
- 18. Positive locker catches for secure storage on the move and low energy lighting system featuring:
- LED over locker lights and LED task lights
- LED kitchen splash back panel and worktop drip lighting (except Eccles models)
- LED low level night lighting (except Eccles models)
- LED back lights in washroom mirrors (except Eccles
- 19. Alde wet central heating (standard in Elite and Continental, optional in Eccles)
- 20. Domestic style towel radiator in washroom (Continental only), fitted panel or pipe radiator in Elite and optional Alde heating in Eccles models)



FIND A MODEL LOCATE A SPECIFIC MODEL SWIFTGROUP.CO.UK

#### **FEATURES**

You can be reassured when you buy a Sterling Caravan that they come with the following market leading features.

#### **ECCLES**

#### Exterior

- European Whole Vehicle Type Approval ensures compliance with strict weight, dimension and safety regulations
- EN1645 Grade 3 classification for heating and thermal insulation
- Overall body width 2.23m/7'4"
- AL-KO galvanised steel chassis with Euro-axle
- Enhanced SMART Plus construction with Strong, moisture proof 'PURe' Polyurethane timberless framed body and new 44mm 'sandwich' floor construction with GRP outer skin, ply upper and high rigidity Styrofoam core
- New Hail resistant exterior GRP roof, fully bonded roof for extra strength and flatness with polystyrene insulation core
- 25mm 'sandwich' sidewall construction with polystyrene insulation core and marine grade aluminium outer
- . New Stylish graphics scheme
- New Sweeping GRP front panel with triple flush fitting windows, panoramic sunroof and LED front marker lights
- New Wide access gas locker door with single lever three point locking
- New One piece rear GRP panel with exclusive LED light clusters which provide better visibility in poor weather
- New LED side marker running lights
- Graphite gas locker door, hitch cover, skirts and wheel arches
- AL-KO Euro overrun device with two-way assisted handbrake
- 'Scorpion' alloy wheels
- Steel spare wheel
- Higher tyre rating a load margin is included in the tyre specifications
- Shock absorbers for a smoother towing experience
- Semi-recessed body colour awning rail both sides
- Step-on hitch cover for easy cleaning of front windows
- 13-pin 'Jaeger' 12V car connector
- Bulkhead mounted regulator suitable for use with either propane or butane bottles
- New Flusher fitting fully double-glazed opening windows (no single-glazed cold areas)
- LED awning light
- Exterior one-piece door with interior moulded liner, window with blind and bin with dustoan and brush
- Exterior access battery box with mains electric inlet (battery not included)
- Aerial point in battery box for portable satellite dish connection
- Entrance step
- Rain guards
- New Fixing bars for optional Thule rear mounted two cycle rack

#### Interio

- 1.95m (6'5") headroom
- Panoramic front sunroof
- . New 'Guetta' soft furnishing scheme
- · Graphite doors to kitchen area
- 'Hessian' effect furniture with matt white locker doors with new gloss Smoked Oak inlay and chrome effect fittings

- Positive overhead locker catches for secure storage on the move
- Overhead locker doors with injection moulded space frame construction
- Chrome effect handles, sockets and switches
- Two scatter cushions
- . Two bolster arms either side of front chest
- Twin curtain track for improved hanging and ease of use
- Sectioned removable carpets and floor rugs for flexibility
- French Oak effect, high impact, scratch resistant floor lino
   New Swift AirWave bedding for greater seating and sleeping
- Beech slat seat and bed bases with sprung hinged tops for extra comfort and easy access
- Seat bases with spaceframe construction, full front access and space for larger items
- Bed make-up system with slats retained on track (mid bed uses the table)
- Exclusive Duvalay Duvalite mattress with lightweight memory fibre technology - hypoallergenic, excellent pressure relief, dust mite resistant and 100% recyclable (fixed beds only)
- Fixed beds with aluminium bed frames to maximise strength and storage space
- Areas under beds and seats and washroom areas warmed by Truma blown air system and underfloor ducting insulated to minimise heat loss
- Front chest of drawers with convenient slide-out extending top
- Large dining table for full-size place settings
- Granite effect kitchen sink
- New Removable drainer and food grade nylon chopping board nestle together for easy storage in dedicated location
- Kitchen worktop extensions (except 530 & 640 models)
- New Kitchen laminate splashback
- Two cutlery drawers on smooth-action steel runners, one above fridge
- Two pull-out wire baskets in kitchen cupboard
- Midi-Heki roof window with flynet and adjustable concertina blind
- Door flyscreen with easy concertina action
- Cassette flyscreens and blinds on all windows
- Multi-directional clear roof lights in kitchens, bedrooms and washrooms
- Seat and backrest ventilation boards
- Retained embroidered entrance mat
- Lined washroom cubicle in all separate washrooms (except 510)
- Thick washroom doors with domestic style locks and handles
- Shower bi-fold door retained on track for improved access
  (except 510, 590 & 640)
   Carbo
   CRiS i
- New Swivel spout vanity taps for improved use

#### Equipment

 Dual fuel heating with Truma Combi 4 boiler 1.8kW electric/ 4kW gas/3.8kW combined in 480, 510 & 530 (Combi 6 1.8kW electric/6kW gas/5.8kW combined in 565, 570, 580, 590 & 640)

- Digital programmable controller for heating and hot water with ability to be remote controlled via **new** iNet Box upgrade option from Truma
- New Optional Alde central heating
- · Large capacity waste bin on lower door
- 'Aspire MKII' oven with dual fuel hob with 800W electric hotplate and 3 gas burners with electronic ignition
- · Glass hob lid with safety cut-out feature
- Thetford thermostatic oven and separate grill
- Ventilated microwave oven with digital controls built at an easily accessible level
- 8-Series Dometic 110 litre, electronic ignition fridge with removable freezer compartment, black effect finish and digital controls
- New Ecocamel Orbit shower head with on/off button for a powerful shower that uses less water
- Thetford C260 toilet with electric flush and 18 litre wheeled waste tank

battery state, lighting meter and water pump circuit control

- High flow rate in-board pump with chrome finish brass taps for reliable, high performance water supply
- Inboard semi-rigid fresh water pipes
- Large bore underslung rigid waste pipes
- Isolation taps for gas appliancesUser-friendly large 12V control panel with battery selection.
- Fully protected mains electric system
- 25 amp switchmode charger/transformer
- TV station with 230V, 12V and aerial sockets (two in selected models)
- New Travel lock for TV brackets where fitted
- Radio/CD/MP3 player with iPod connection with upgraded premium radio speakers
- Status 570 directional Digital / Analogue TV/FM aerial and booster
- New 80W roof mounted solar panel
- Low energy LED over-locker lighting in seating and bedroom areas
- Low energy LED lights in main habitation area and washroom
- LED downlighters set in plinth over kitchen locker
- Four 230V sockets including twin in front shelf pod
- 25 metre mains hook-up cable

#### Safety and Security

- Thatcham approved TRACKER Retrieve fitted as standard
- AKS 3004 stabiliser
- Receiver for optional AL-KO Secure wheel lock
- Smoke alarm
- Carbon monoxide detector
- · CRiS identity number labels on windows and caravan chassis
- Concealed security data chip within caravan construction
- High security locks
- Interior dead lock facility on entrance door for added security

#### ELITE

#### Additional/Upgrade to Eccles

#### xterior

- New Unique highly aerodynamic exterior bodyshell
- New Curved GRP front panel with large sunroof and LED front marker lights
- New Wide access gas locker door with single lever three point locking and graphite hitch cover
   New Curved rear panel with exclusive LED light clusters
- which provide better visibility in poor weather
   New SMART HT construction totally timberless
- bodyshell with patent pending elements and Hi-Tech components

   New GRP inner and outer skins to all panels including
- the floor

  New Patent pending 5 layer composite floor
- New Patent pending aluminium and SRIM corner jointing system
- New Patented cold bridge located within the aluminium side framing to prevent condensation
- New 2.26m (7'5") overall width
- New Flush fitting streamlined awning channel
- New Flush fitting one piece exterior door with magnetic stay, window and internal bin
- External service doors (access under nearside front bed and fixed beds)
- New Surface mounted impact resistant skirt system
- Wheel arches insulated with high density foam to prevent cold spots in storage areas
- Heavy duty corner steadies
- BBQ point
- New Stylish graphics scheme
- External 230V socket
- Key fob control to LED awning light with red alarm active indicator

#### Interior

- New 'Ronda' soft furnishings scheme
- New Increased internal space offers long front beds with bolster cushions that remain in place and double as headboard (except 'L' lounge 630 model)
- Wider Panoramic front sunroof
- New Thermoformed seat and backrest ventilation boards with bevelled back for better cushion angle and heating performance
- New Cast foam bedding for improved comfort and durability
- New Fixed bolsters either side of front chest with integrated rear heating vents (except 'L' lounge 630 model)
- New Integrated locker coving system throughout to carry cable routings
- New FENIX NTM<sup>®</sup> kitchen worktops (resistant to scratches, hygienic and easy to clean) and underslung stainless steel sink

- Kitchen work top extensions (except 530)
- Midi Heki over fixed beds
- Pleated blinds and fly nets to all windows
- Sectioned removable wear resistant harewood quality carpet
- Access flaps in fixed bed surrounds and day seat ends
- New Kitchen drawer runners for smooth operation
   Luxury curtains with full width fabric on all side and centre front windows
- New Folding washroom ceiling mounted garment hanging rail (except 560 & 650)
- Fabric blinds to washroom window (model specific)
- New Front shelf mounted spirit level that can be viewed through front window for quick and easy van levelling

#### Equipment

- New Swift Command control system
- New Swift Command Intelligent power supply unit with LCD control panel; functions include battery selection, battery state meter, lighting and water pump circuit controls, internal & external temperature, internal humidity levels, 230V load limiter (settable between 5 amps & 16 amps), solar panel charging levels, heating controls and Bluetooth connection
- New Swift Command App allows certain functions can be controlled/monitored remotely
- ALDE radiator central heating and water heating with daily programming with LCD touch screen control and choice of 1kW. 2kW or 3kW setting
- New Boiler mounted heating circulation pump with manual override to assist with system air bleeding
- ALDE washroom radiator in all models
   New Tall slimline Dometic 134 litre electronic ignition fridge incorporating 12 litre removable freezer
- compartment in 480, 560, 565, 570 & 580

  Under counter Dometic 110 litre electronic ignition fridge incorporating 12 litre removable freezer
- compartment in 530 & 630

   190 litre Dometic electronic ignition double door fridge freezer with 35 litre freezer capacity in 645 & 650
- Omnivent three speed, two way roof fan
- Low energy LED lighting system throughout with over-locker lights, dimmable task lights and low level night lights
- LED back-lit acrylic sink splash back
- LED backlights in washroom mirrors
- Light in wardrobe

fob operation

 Minimum of six 230V sockets including two in compact front shelf pod

#### Safety and Security • AL-KO ATC trailer stability control fitted as standard

Passive infra-red alarm system with tilt sensor and key

CONTINENTAL

#### Additional/Upgrade to Elite

#### Exterior

- External shower point
- AL-KO side-mounted iack
- Spare wheel on underslung carrier

#### Interior

wall pads

**OPTIONS** 

**FACTORY OPTIONS** 

- New Part leather/SwiftShield soft furnishing scheme
- Additional background lighting to panoramic sunroof and front 'A' pillars
- Hessian effect furniture with curved upper locker doors in leather effect vinyl with gloss Smoked Oak effect inlay
   30 litre interr
- Lightweight, strong composite furniture construction
- Soft close hinges to specific lower doors with positive catches for secure storage
   Cocktail cabinet with class and bottle holders, mirror
- and LED lighting

   Luxury curtains with full width fabric on all side and centre front windows complemented by fabric covered
- High quality luxury 58oz carpet laid in sections for easy removability
- Deep fully padded headboard to fixed bed
  Fabric covered vent boards adjoining fixed beds
  HI-MACS® natural acrylic stone solid kitchen work
- surface with work top extension flap and stainless steel

  Mini and Midi Heki clear skylights to lounge and bedroom compartments

- Space saving sliding wardrobe door (model specific)
   Decorative inlay to washroom door (model specific)
- Decorative inlay to washroom door (model specific)

#### Equipment

- Domestic style chrome effect towel radiator in all washrooms
- Under counter Dometic 110 litre electronic ignition fridge incorporating 12 litre removable freezer compartment (190 litre Dometic electronic ignition double door fridge freezer with 35 litre freezer capacity in twin axles)
- 30 litre internal fresh water tank with additional external pump for filling or direct feed to taps in all models
- Addition of water tank gauge and filling function on new Swift Command power supply unit
- Low energy LED lighting throughout including front pillar lights

Premium quality speakers in washrooms

Down lighting and ceiling header lighting
 Front shelf pod with USB socket, audio jack plug link to

Pre-wired for motor mover with internal isolation switch.

 Between six and eight 230V sockets (not including cooker and microwave)

ELITE

- and 12V connection point
- Safety and Security

   AL-KO Secure wheel lock(s)

radio and 230V sockets

#### AL-KO Secure wheel lock(

**ECCLES** 

Alternative fabric scheme including the SwiftShield stain-resistant, easy-clean seating Option Option Option fabric with soft suede like texture Leather/SwiftShield fabric scheme Option Option Standard Alde central heating with perimeter radiators to Ontion Standard Standard heat under beds, seats and washroom areas AL-KO ATC trailer control system Option Standard Standard **ECCLES** ELITE CONTINENTAL DEALER FIT OPTIONS Alarm system (infra-red with tilt sensor and Option Standard Standard key-fob operation) Option AL-KO Secure wheel lock Option Standard Wrap-around cushion and backrest Option Option Option Thule Elite G2 two cycle rack Option Option Option

40

CONTINENTAL

#### **FABRIC OPTIONS** AND SEATING

Within the Sterling range fabric options are interchangeable, however this will effect seating and cushion make ups, please ask your dealer for full details and clarification.







'Guetta' upholstery scheme Eccles standard fabric

SwiftShield fabric has a soft suede type

more on Swift TV. www.swifttv.co.uk

feel and has been cleverly treated during

manufacturing to resist stains. It is very easy to

clean and just requires a soft cloth dampened with water to remove most stains. SwiftShield



'Ronda' upholstery scheme Elite standard fabric



'Winchester Black' upholstery scheme Continental standard fabric (part leather, part SwiftShield)



SwiftShield upholstery scheme Swift AirWave seating





Swift Cast seating

Elite and Continental ranges feature Cast seating which gives the same benefits as Swift AirWave with a superior comfort

FABRIC OPTIONS	ECCLES	ELITE	CONTINENTAL
'Guetta' upholstery scheme	Standard	Option	Option
'Ronda' upholstery scheme	Option	Standard	Option
'Winchester Black' upholstery scheme	Option	Option	Standard
SwiftShield upholstery scheme (Elite seating cushion make up)	Option	Option	Option

#### **EXCLUSIVE TO** SWIFT GROUP

In addition to the SwiftShield fabric option, are the following features.













Exclusive to the Swift Group, is the fitting of a Duvalay Duvalite mattress on fixed beds across the entire range. Brought to recognition on Dragon's Den and now backed by Hilary Devey, the Duvalay Duvalite is a new innovative mattress made with lightweight memory fibre technology.

This hypoallergenic fibre remains as comfortable as memory foam but has many other benefits. Helping eliminate heat retention it gives superior temperature harmony, excellent pressure relief and is durable and resilient. It is resistant to dust-mite and is 100% recyclable. Being ultra light weight it also contributes to significant weight savings.



Unique memory fibre technology that provides lightweight luxury, temperature harmony & supreme comfort



## **EXCLUSIVE TO** SWIFT GROUP **SWIFT** COMMAND

Developed in conjunction with

SARGENT



Swift Command is an exciting new system exclusive to Swift Group that connects you with your caravan to give you greater control than ever before. It features on Elite and Continental ranges for 2016.

The new intelligent Swift Command power supply unit comes with a smart LCD control panel that has enhanced control panel functions. As well as all the familiar controls for battery selection, battery state meter, lighting and water pump circuit controls, a new AC current limiter, when set automatically reduces the central heating / water heater power to match the site supply and a range of new sensors and gauges like the battery and solar current meter are great for the techies to see how much power is being used or generated.

An exciting Swift Command App links with Swift Command power supply unit to allow remote control/ monitoring of certain vehicle systems and further information such as:

- Power information and control
- Lighting control
- Water system control
- Heating control
- Alerts & notifications
- Account and system settings
- User manual
- Swift website link

GPS position and tracking

Bluetooth and GPRS data connection provides access to the caravan from near and far (signal or wi-fi required) on a phone, tablet or PC via the App. You simply download the Swift Command App from the Apple App Store, the Android Play store or the Windows store and register your details.

Ask your dealer for more information.







#### WATCH FILMS ON SWIFT TV

See the latest products and developments

SEE THEM AT **SWIFTTV.CO.UK** FIND OUT MORE SWIFTGROUP.CO.UK



Swift Group work in close partnership with the following companies to ensure vital elements of their caravans are the best they can be.



Swift Group work in partnership with Truma and Alde, the manufacturers of the heating systems installed in our touring caravans. This partnership sees both teams challenging each other to deliver the best kit/equipment at the best price for the caravan ranges. Truma and Alde also carry out cold chamber testing of the products to prove they meet the Grade 3 standard for heating and insulation.



The Sterling range of touring caravans are built on AL-KO galvanised steel chassis and come with the AL-KO ATC trailer control system (except Eccles models) and the AL-KO AKS 3004 stabiliser to enhance the towing experience and provide extra safety while towing at higher



New for this season, all Swift Group caravans are now fitted as standard with fixing bars on the rear panel designed to take an optional Thule rear mounted two cycle rack.



Sterling Caravans come exclusively fitted with the self-powered Thatcham approved TRACKER Retrieve system. This is one of the most effective tracking systems available, recognised by all police forces. Powered by its own battery, it is ideal while the caravan is in use or in storage. Activation of the system is via a specially negotiated annual subscription.





The only Caravan Cover and Towing Protectors recommended by the Swift Group are made here in the UK by Specialised Covers. Each cover is tailored to your specific Swift Group model and is the premium protective storage or towing cover on the market. Made from the very best fabric, the storage cover is perfectly balanced between being waterproof and breathable, to help protect your new Swift caravan. The Specialised Covers Tow Pro range are the only single piece construction, easy to use towing protectors on the market which will protect your Swift caravan from stone chips and dirt during your journey.









Your head says you need a caravan that's durable, functional, comfortable, safe and secure. Your heart wants great looks and a great choice. With Swift Group you can have the best of both worlds with the backing of a company established over 50 years.



#### DURABILITY

- Unique SMART Plus and SMART HT construction system
- Rigorous safety testing at Millbrook and cold chamber testing down to minus 15°C and beyond puts prototypes through conditions most products will never have to experience in a life time, all part of the Swift ethos to deliver the best product possible to you
- One piece 5000 Series marine grade aluminium side panels for good impact and corrosion resistance (GRP on Elite and Continental ranges)
- · Assured build construction with a manufacturer backed, free 10 year bodyshell warranty as standard on all caravans









- Significant advancements in design and storage that space and comfort
- developments including use of low energy lighting
- Truma dual fuel heating on
- Alde heating and hot water for optimum performance on Elite and Continental (optional on Eccles)
- Swift Command System. developed with Sargent Electrical, on Conqueror and
- Use of Computational Fluid Dynamics to help shape the bodyshell for better fuel consumption and safer towing



- optimise your living and sleeping
- A host of money saving improved fuel efficiency and
- Eccles

Elegance ranges



Truma

**//Alde** 



- Grade III classification of thermal insulation for all year round comfort
- Swift AirWave or Cast bedding for ultimate comfort
- Sprung beech slats for comfortable seating and sleeping
- cleanable carpets designed to repel everyday spills, stains and dirt
- memory fibre technology





#### SAFETY AND SECURITY

- All Swift Group products are certified by the National Caravan Council to ensure they are both legal and safe
- All Swift caravans have European Whole Vehicle Type Approval to ensure compliance with strict weight, dimension and safety requirements
- Security including a Thatcham approved TRACKER system fitted as standard

The self-powered TRACKER Retrieve system is one of the most effective tracking systems available, recognised by all police forces. Powered by its own battery, it is ideal while the caravan is in use or in storage. Activation of the system is via a specially negotiated annual subscription







#### STYLE AND CHOICE

- · Modern desirable looks inside and out
- Models from entry level to top of the range luxury to cater for a wide range of budgets
- Caravan weights to suit a wide range of tow cars

#### ESTABLISHED FOR **OVER 50 YEARS**

- Experienced company with over 50 years of manufacturing knowledge and dedicated long serving craftsmen
- Europe's No1 manufacturer of Caravans, Motorhomes and Holiday Homes
- Swift Group undertakes what is probably the most extensive research and testing programme in the industry to ensure the design team can create products that set the industry standard for style, value and practicality.
- Recycling waste and reducing carbon emissions is a fundamental part of the Swift ethos and initiatives are always underway to achieve further improvements wherever possible
- At the forefront of product design with exceptional style, inside and out, just wander into any Swift dealership to see for vourself

#### DEDICATED CUSTOMER CARE

- We believe our after sales and customer care are the best in the industry - check out our customer testimonials at swiftgroup.co.uk/swift-group/ testimonials
- A multi million pound investment programme in online technology enables dealers not only to order online, including spare parts, but also to check product availability and delivery dates
- Swift Talk Swift Group's own dedicated social media site is the industry's most popular social networking site with over 15,000 members. Swift Group staff monitor the forum and answer questions daily, providing invaluable help and support where they can to customers. A number of key suppliers and dealers are also active Swift Talk forum members too



#### SWIFT CONNECT - AN EXCLUSIVE AFTER SALES SERVICE FOR OWNERS OF STERLING ELITE AND CONTINENTAL RANGES

The Swift Group is proud to launch an exclusive service available to owners of Sterling Elite and Continental caravans

#### What is Connect Direct?

Connect Direct is an online system, which provides each owner with a personal profile, with the ability to make the experience of owning their caravan even more unique.

#### How does it work?

Once you have logged on and created your profile, you will be able to access a whole host of information, specific to your caravan. In addition you will be able to have a direct line into the retail team, with the launch of a live chat facility.

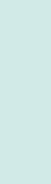
Should a problem occur, you will be able to report a fault to us directly, enabling us to react quickly and work together with your dealer to take the problem away from you the owner and resolve the issue as quickly as possible.

Product upgrades and notifications will be sent via Connect Direct keeping you up to date over the coming years. This online system provides a direct route for you into the Swift Group, and enables us to provide you with proactive Customer Service support, enhancing your experience.

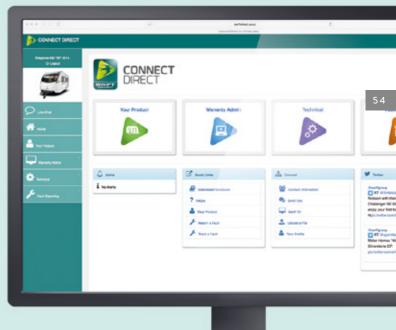
Connect Direct is in addition to the traditional methods of contacting us.

#### The key benefits of Connect Direct are:

- Access to information 24/7
- Ability to report faults directly to us
- Product upgrades and notifications
- Live chat direct into our experienced retail team
- Upload service history records
- Service history reminders









SFRVICE









CHAT