





# Constantly evolving to

### Started 1965

#### The 60s 1965 Highbridge Caravans was founded

Bert Davies had been in the caravan manufacturing business since 1936. In 1959 Bert purchased Bridge Farm, a 10-acre site in Highbridge. In 1965 two of Bert's sons, John and Eric Davies, started Highbridge Caravans and used the farm's buildings for offices, shop and workshops. One of the fields was used as a campsite.



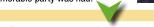
### The 70s The first new caravans at Highbridge



Sales were going well and new agencies were taken on; Lunar caravans in 1971 and Swift caravans in 1979. Also permission was granted for a new all-in-one building for offices, shop and workshops... so no more working out of farm buildings!

#### The 80s Bursting with quality new and used caravans

Space was at a premium with one of the largest selections of caravans in the South West, which is when permission was granted to extend the caravan display into more of the main field. Also the other field was regularly used for Caravan Club rallies and many a memorable party was had.



### The 90s Carry on camping



Highbridge's Camping Department sprung into business when Paul Collins joined the team, displaying a host of tents, trailer tents and folding campers. Special edition caravans from Lunar, the Highstyle, and Avondale, the Highlight, were introduced and some were even sold to Japan! New 6-bay workshops were built along with sales and aftersales offices.

### The 2000s Motorhomes drive onto Highbridge's forecourt

Highbridge's Motorhome Department goes up a gear when Lewis Livesey joins the team, initially selling quality used models. Highbridge's first new motorhome range was the Lunar Homecar, followed by new motorhomes from Avondale. Also Highbridge were proud to be the first dealer to import Chausson new motorhomes from France to the UK. New 16-bay workshops were built in two stages and a newly extended shop and awnings showroom were opened.



### The future...



10 New caravan brands including 4 stunning new special edition models. 9 new motorhome brands including 3 French manufacturers and Germany's main selling brand, Hymer. Eric has now retired from the business and John's 4 sons are now involved in the business along with over 100 helpful and friendly staff.

....Watch this space, Highbridge is always evolving to suit your needs



Impala stain-resistant, easy-wipe-clean seating fabric with exceptional durability and a soft texture



An alarm system, with LED indication and a key fob control that also switches on the awning light



An Omnivent extractor fan, with three speed options, plus a twoway facility, so that it can be used to intake air or to extract steam and cooking aromas



An acrylic kitchen splashback panel with concealed LED lighting set on each side, subtly illuminating the whole panel



Soft-touch, easyaction concertina-style pleated blinds and flyscreens; luxury lined curtains with doublewidth fabric

An AL-KO Side Lift Jack, with specially designed brackets that reinforce the chassis frame and stiffen the caravan floor, providing support for jacking. The smooth winding operation of the jack allows the caravan to be lifted easily with the minimum of effort. An AL-KO Secure wheel lock, with a drillresistant lock and antipick tumbler mechanism. The lock housing is fitted

directly into the wheel drum; AL-KO says that this provides the strongest foundation for any security product.

## suit your needs...



Swift's long-established Challengers have evolved – into a brand new range of caravans made specially for Highbridge Caravan Centre.

The exclusive Challenger Evolution is based on the Swift Challenger Sport, with a long list of additional equipment, a unique fabric scheme and elegant, eye-catching graphics.

The Highbridge team has worked closely with Swift to create this new range of five caravans, to celebrate Highbridge's 50th year. There are Challenger Evolution layouts to suit all needs.

► The 442, a two-berth with an end washroom

► The following four-berths have the luxury of an end washroom:

524 with offside dining area
554 with nearside fixed bed

- 564 with twin beds
- 584 with an island-bed

### Extra equipment:

Evolutions have Impala luxury stain-resistant fabric designed for exceptional durability and looking just a touch like fine, velvety suede. The curtains have double-width fabric.

The exclusive list of items which identify the Evolution range include practical features: an extractor fan, a rail across the roof of the shower, and an exterior mains socket and barbecue point.

Corner steadies are the larger, heavy-duty type; there's a side-lift jack, and an exterior door leading into the locker space beneath the nearside settee.

There's also a list of niceties which, in addition to

the high-grade upholstery, transform the look of the Evolution. These include, on the island-bed 584 model, two upholstered panels alongside the window on the offside at the foot of the bed. All Evolution layouts have spotlights that you can make brighter or dimmer at the flick of a switch.

The whole package has been devised to create a version of the iconic Challenger range that has a strong identity of its own.



Why not upgrade to a Challenger Evolution special edition today



A special version of Coachman's lightweight Vision range has arrived at Highbridge. The Vision Design Edition has been created by Highbridge in conjunction with Coachman, with upgraded fabrics and enhanced specification.

There are 8 models: Two two-berths, the 380/2 with an end kitchen and the 450/2 with an end washroom The 520/4, with a side dining area and rear washroom Three four-berths with end washrooms; the fixed-bed 560/4, the island-bed 575/4 and the twin-bed 565/4

 The 580/5 with bunk beds
 The twin-axle family sixberth 640/6



A full-size Heki panoramic rooflight replaces the Midi Heki on the standard model

### Extra equipment:

A full-size Heki rooflight replaces the Midi Heki. There are barbecue points, alarm systems operated by a key fob, external mains sockets, a blown air outlet to take warmth into an awning, and all models except the

575, 565 and 560 have an external lined locker.

Design Editions are visually different, too, with graphics from Coachman's VIP range, and luxurious fabrics from the 2014 Laser range. Shiny, almost silvery threads gleam in



sunlight, giving this distinctive pale fabric a sparklingly bright look. Mauves and purples, regarded as the current caravan fashion statements, appear in curtains and cushions. The whole look is bright, light and classy. Armrest shapes, too,



A barbecue point, so that you can take gas from your caravan cylinder to your barbecue

come from the Laser range. The front ones are deeply curved, for nestling-in comfort, and the rear ones are constructed in two sections, with the removable upper one upholstered in the purple spotty fabric of two of the four cushions.

The Vision brand started its life at Highbridge Caravan Centre, as a special edition. It went on to become Coachman's important new range, launched in 2014. Now, Vision is back to its roots, in a very special new Design Edition.



Also among the exclusive Design Edition features is an alarm system with keyfob control



Luxury Coachman Laser fabric scheme and deeply-curved armrests for extra comfort



Highbridge Caravan Centre's Lunar Conquest range is based on the Lunar Quasar. They are lightweight, luxury caravans with bright modern styling and a long list of extra equipment.

There are seven layouts: Two two-berths; the EK with an end kitchen and the CK with an end washroom

The ES four-berth with a side dining area

► Two four berths with end washrooms; the fixed bed SE and twin-bed SB

► The twin-lounge five-berth EB

► The six-berth FB, with fixed bunks and end washroom



The "Sarona" soft furnishings scheme comes from the Lunar Clubman range

### Extra equipment

Conquest is more akin to Lunar's top-spec Clubman range than to Quasar. They have Clubman fabrics. The carpet is a deeper pile than that in standard Quasars. Two additional scatter

cushions are part of the Conquest package, making a total of four.

Conquests have more lighting than Quasars, plus chrome surrounds for the circular ceiling lights, and unique-style spotlights, with

The three-speed

from cooking

Omnivent roof extractor

fan takes care of steam



light emitting from both ends of their cylindrical shape. This is a feature which also appears in Clubmans, as is the ceramic-lined toilet, and the offside light that gives you illumination when you are carrying out the water tasks.



Over the lounge, Conquests have the large Heki rooflight instead of the Midi Heki

Chrome makes a significant contribution to Conquest styling; the grab and locker handles are all chrome, as is the angular kitchen tap.

Practical additional features include an extractor fan, a barbecue point and an automatic gas

cylinder changeover system. There's an alarm system, with a key fob remote control that also activates the awning light. Conquests also have shock absorbers, which reduce vibration caused by uneven road surfaces.



The spotlights have lights at each end, with both a directional beam and a more diffuse light



With Highbridge Caravan Centre being less than two miles from the beach resorts of Burnham-on-Sea and Brean Sands, Highbridge felt the name Coastline would suit their special edition models perfectly. The Coastline ranges are Highbridge's best-selling new caravans and are now in their 10th year. Also, due to the Coastline's unique upholstery and high specification over the past ten years, they have become very sought-after on the secondhand market as well as new.

For 2015 a new range of Coastlines has arrived at Highbridge, called the Sprite Coastline Esprit.



The exterior mains socket enables you to power a table lamp in your awning, for example

There are 5 layouts: The compact A4 four-berth with a fixed bed

Two four berth end washroom models; fixed-bed M4 FB and island-bed M4 SB.
The M6 TD six-berth with fixed bunk beds
The Q6 FB twin-axle six-

berth with a fixed bed.

### Extra equipment

The Coastline Esprits are based on the Swift Group's Sprite range, with extra equipment and a totally different look. Esprits have an exclusive fabrics scheme. They also have alarm systems, with key fob activation which also controls the awning light.



Burnham-on-Sea's famous nine-legged lighthouse; the resorts coastline close to Highbridge inspired the name Coastline



The unique fabric scheme, called "Kitami", gives the Coastline Esprit a luxuriously stylish look

Coastline Esprits all have sunroofs. They all have the Sprite Diamond Pack. This provides a hitchhead stabiliser, an AL-KO Secure wheel lock receiver (two on twin-axle models), a microwave, radio, two cushions, alloy wheels and a door fly-screen.

The family-layout twin-axle Q6 FB has two more features than the other Coastline Esprits. These are heavy-duty corner steadies and a second set of television connection points, so that the occupants of the double bed can enjoy the luxury of TV watching; connections and a bracket, are on the bedroom wall.



The solar panel, mounted on the roof, is part of the package of extras



enables you to connect

your barbecue directly

to your caravan's gas

## All the accessories you'll ever need

Five years ago a massive expansion of the awning and accessory side of the business saw the creation of a new awnings showroom and an expansion of accessory lines. As Highbridge Caravan Centre celebrates its 50th year both the accessories shop and awnings showroom continue to expand their ranges.

Because Highbridge is close to the holiday areas of the Somerset coast, both accessories and the scope of the parts department are tailored to cater for caravanners needing equipment during their holidays. There are even toys

in the accessory shop; miniature car-and-caravan sets and a range of I-Spy books among them.

Satellite equipment and a good range of televisions feature prominently in Highbridge's major displays. Avtex's new range of

televisions with built-in satellite TV receivers are switched on for customers to see. Portable satellite systems from Grade and Maxview are also on display, as is the new model of VuCube portable satellite system, with remote control.

Barbecues and barbecue equipment, including the new



Cadac range, form another significant element of the Highbridge accessory portfolio. The

Highbridge accessory store is on

the scale of a supermarket. It even stocks sandwiches and drinks. And the size of the shop makes it possible to stock a wide range of leisure furniture including the new Isabella and Kampa ranges.

There's a wide range of smaller items too, including plates, mugs and lightweight goblets and tumblers, plus boxed sets of tableware in a variety of styles and patterns.

Kettles for hob use, in bright, zingy colours, some in metallic finish, breathable caravan covers, interlocking soft-texture awning floor tiles

in woodeffect... Highbridge's range of caravan lifestyle equipment is huge. A large

selection of sleeping bags, in a

Visit us online: shop.highbridgecaravans.co.uk

wide range of prices, includes some specifically designed for children. Awnings are on display both outside and in our large showroom. There's a wide choice of air-frame awnings as well as more traditional metal-frame options. You'll find awnings from Isabella, Kampa, Outdoor Revolution,



Vango and Dorema here. Our vast display features our biggest-selling inflatableframe ranges, the Outdoor Revolution Oxygen Air Frame Speed

range and the Vango Varkala models.

Call in and enjoy browsing.

Hob kettles designed to make a colour statement in your caravan; prices start at iust £9.99



A breathable caravan cover, from Maypole, ideal for protecting your caravan in winter storage



This Melamine Essentials 16-piece set of large and small plates, bowls and mugs is just £24.99



Avtex televisions in a choice of sizes are on working display as you walk into the shop



Among our extensive range of air-frame awnings is this new model from Vango



Four high-quality acrylic goblets from Outdoor Essentials that really do look like glass; they're just £12.99



## An exciting journey awaits you...





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